

ECHO Script

Emergency and Community Health Outreach



Script: FINAL APPROVED

Dec 9, 2009 Noon

ECHO Show

"DOES MY CHILD HAVE A HEARING LOSS?" Infants and Children who are Deaf or Hard of Hearing

Finalized Script Deadline: Wednesday, Dec. 9, 2009 at Noon

Translation Deadline: Monday, Dec 15, 2009

Flesch-Kincaid grade reading level: 6.8 | Total words: 370

-1- Shot of young children playing.

Hearing loss in infants and children is more common than most people think.

[Word Count: 13]

-2- Shot of newborn baby.

Children start to learn the very minute they are born. Their brains are already developing. The earlier a hearing loss is found, the sooner a child will be able to communicate, make friends and learn. That is why it is important to check for hearing loss soon after a child is born.

[Word Count: 52]

-3- Shot of children playing – about in third grade.

Children who are born with typical hearing may develop hearing loss at any age. Half of all deaf or hard of hearing nine year olds developed hearing loss sometime after they were born. That is why it is also important to check hearing as a child gets older.

[Word Count: 48]

-4- Shot of child playing with adults looking on.

Hearing loss can range from having some trouble hearing to hearing nothing at all.

[Word Count: 14]

-5- Shot of child getting hearing checked.

If you, your family or anyone who spends time with your child thinks that your child may have a hearing loss, it is a good idea to have your child's hearing checked. To check the child's hearing or have a hearing loss confirmed, you can go to a doctor or an audiologist.

[Word Count: 52]

-6- Shot of parents with children getting hearing checked.

When families learn their child is deaf or hard of hearing, they may feel a wide range of emotions. It is common for some to feel shock, fear, sadness, or anger. Yet parents who are deaf may feel happy and relieved that their child is deaf.

[Word Count: 46]

-7- Shot of parents with child.

For parents new to hearing loss, it often helps to know they are not alone.

[Word Count: 15]

-8- Shot of organization that serves deaf and hard of hearing children.

There are a lot of places and people to help families learn more about hearing loss. They will offer suggestions and options for your family to consider and act upon.

[Word Count: 30]

-9- Shot of adults talking to each other.

You are also encouraged to seek support and guidance from spiritual leaders, family and friends.

[Word Count: 15]

-10- Shot of adults signing.

There are many successful deaf and hard of hearing adults who are role models. Their success shows that there are no limits to your child's ability to do well.

[Word Count: 29]

-11- Shot of organization serving deaf and hard of hearing children.

Remember, you are not alone. Your family is encouraged to learn more now if you feel or know that your child has hearing loss. Please know that there are people who are willing to help your family. They can help you learn more about the support, resources and options that you and your family may need.

[Word Count: 56]

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